ALLANA JYAN ALBERTO

WEB SPECIALIST | WORDPRESS DEVELOPER | SEO | DIGITAL MARKETING

DETAILS

ADDRESS
Bacoor, Cavite
Philippines

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+639979000464

EMAIL
a.allanajyan@gmail.com

LINKS

LinkedIn

Portfolio

SKILLS

WordPress
● ● ● ● ○

HTML & CSS
● ● ● ● ○

PHP
● ● ● ● ○

MySQL
● ● ● ● ○

CloudFlare
● ● ● ● ○

Adobe Photoshop
● ● ● ○ ○

On-Page SEO
● ● ● ○ ○

JQuery
● ● ● ○ ○

Google Search Console
● ● ● ○ ○

Google Analytics
● ● ● ○ ○

AHREFs
● ● ● ○ ○

Canva
● ● ● ○ ○

EMPLOYMENT HISTORY

WordPress Developer, Marketing Cross Media LTD
Makati City
Feb 2018 — Jan 2023

WordPress Web Development 2018-2020

- Building custom themes from scratch for affiliate websites
- WordPress plugin integration (ACF, Elementor, WP Bakery, Gutenberg Blocks)
- WordPress administration, publishing content, monitoring, maintenance & backups
- Converted PSD files into custom WordPress themes.
- Converted design assets into component-based HTML, CSS and JavaScript.
- Ensure the website's responsiveness & browser compatibility
- Perform website updates, corrections & fixes
- On-page SEO optimization (AHREFs, ScreamingFrog, Google Analytics, Google Search Console)
- Creating digital assets such as banners, images, GIFs (Canva, Photoshop)

Web Developer Manager 2020-2023

- Domain and server hosting management
- Website security, CloudFlare management
- Leveraged strong understanding of WordPress core to manipulate admin and theme components.
- Developing reusable custom templates for affiliate websites
- Leading and training WordPress developers

WordPress Technical Support Engineer, LevelUp
Jan 2023

- Provide Technical Support for WordPress plugins (Thrive Themes, LearnDash, Restrict Content Pro, etc.)
- Help a variety of WordPress users across the world through ticket-based systems.
- Guide customers to use specific products by answering their questions and providing useful information and instructions.
- Diagnose problems that customers have on their sites and offer solutions.
- Explained technical information in clear terms to non-technical individuals to promote better understanding.
- Performed root cause analysis of reported issues to enact corrections.
- Documented faults and bugs for referral to development staff for use in updates.

EDUCATION

Bachelor of Science in Information Technology, Gardner College
Quezon City
May 2014 — May 2017

Formerly Informatics International College